



sara h. noto | graphic designer

Sara H. Noto  
(contact for  
mailing address)

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COVER LETTER

sara@saranoto.com

www.saranoto.com

Are you looking for a  
graphic designer?  
Someone who is  
**proficient,**  
**professional,**  
**and perfect**  
**for the job?**  
**well, here**  
**I am!**

To Whom It May Concern

My name is Sara Noto, and I'm a graphic designer with over eight years of experience, hoping to become the solution to all of your graphic design needs. My design philosophy is equal parts fun and functionality. My personal work incorporates every influence, from Asian art to hip 50's retro, but I balance all that with a sense of clean, efficient minimalism. The same way, I combine a sense of fun experimentation with a tireless work ethic that I look forward to offering to all my clients. I believe that artistry and functionality go hand in hand; in my design, I never allow expression to trump functionality, just as efficiency should never overwhelm aesthetic quality. My greatest ability as a designer, which I look so forward to offering to you, is this sense of balance. This balance is further reflected in my work ethic: all my clients can look forward to a professional relationship based on honesty, respect, and accountability.

I have dual degrees in Art Studio and Graphic Design technology, but I am proudest of my strongest qualification: eight years of real-world design experience. My credentials range from magazine publication design to logo design to website development, with all points in between. In my portfolio, you can see for yourself the true variety of my professional experience, working in a variety of media with a variety of goals.

To the end of being the most competent, efficient, and versatile designer possible, I am up-to-date with all the latest design technology for creating publications, flyers, posters, logos, ads, and more. I am proficient in Quark XPress, InDesign, Photoshop, Illustrator – mainstays of the print design industry – as well as web publishing software including GoLive, Dreamweaver, and Flash.

Whether in print or online, I hope you'll return to Sara Noto Graphic Design

...

*for something that's a little more... you!*



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**Objective:**

*(other than to create great design)*  
My goal as a Graphic/Web Designer is to employ my knowledge of design and my skill with creative tools to bring to my client a fresh edge on design along with a colorful, innovative designer.

References available upon request.

**Education:**

August 2001 - May 2003 | Santa Fe Community College - Gainesville, FL  
A.S. - Graphic Design Technology | GPA: 4.0  
August 2000 - May 2001 | Santa Fe Community College - Gainesville, FL  
A.A. - Art Studio | GPA: 3.34  
August 1999 - May 2000 | South Florida Community College - Avon Park, FL  
General Education, Transfer | GPA: 3.75

**Experience:**

January 2009 | Launched notobella designs, LLC / Sara H. Noto Graphic Design  
March 2003 - Present | Freelance Graphic/Web Designer  
September 2003 - November 2006 | Graphic/Web Designer  
The Summit Agency, Inc. - Athens, GA  
*Production of the Athens Real Estate Book, Gainesville Real Estate Book, Athens Apartment Finder, Gainesville Apartment Finder and Wheels-N-Waves. Ad agency production of marketing materials and websites for clients.*  
July 2002 - July 2003 | Graphic Designer  
What's Hapening Publications - Gainesville, FL  
*Initial layout and logo design of FYI magazine, continued layout and production of FYI magazine.*  
September 2001 - July 2002 | Graphic designer/Production Manager  
The Gator Times Newspaper - Gainesville, FL  
*Manage production flow of newspaper ads and custom graphics, layout and pre-press production of newspaper.*  
September 1999 - May 2000 | Graphic Designer  
Highlands Today Newspaper - Avon Park, FL  
*Pagination and layout design, including pre-press production of newspaper sections.*

**Achievements:**

2006 Went full time with Sara Noto Graphic Design  
2002 Launched [www.saranoto.com](http://www.saranoto.com)  
2002 Most reliable staffer of the semester, The Gator Time Newspaper  
2001 Graphic Designer of the semester, The Gator Times Newspaper

**Programs/Tools:**

Adobe: InDesign CS2, Photoshop CS2 and below, Illustrator CS2 and below, GoLive CS2 and below, Flash MX 2004 and below, Fireworks MX 2004, Dreamweaver MX 2004;  
Quark XPress 6.5 and below  
General Knowledge: MAC/PC Platforms, Photography, Powerpoint, HTML, CSS, Microsoft Office, Fetch FTP, CPanel Familiarity

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resume

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